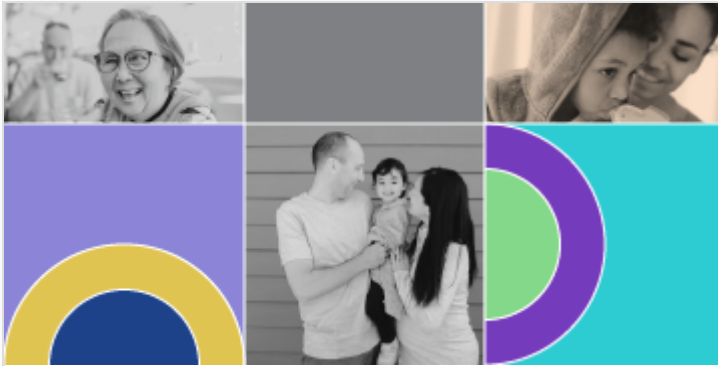


Will your organization be prepared when Medicaid's continuous enrollment provision ends this year? Read this issue to find out how SameSky Health supports health plans!

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## SameSky Health™ Newsletter

### Issue 7

As the Medicaid Continuous Enrollment Provision unwinds this year, it's essential to make sure eligible individuals receive and understand the important information, and the process they need to follow to verify eligibility within the given timeframe. For health plan leaders, it's imperative to have an effective outreach and engagement strategy in place to reach Medicaid members, and we're here to provide essential support in this process.

Our solution offers a unique, proven approach that combines data, technology, and cultural intelligence to engage with members. We are partnering with health plans across the country to support their members as they navigate re-enrollment. Learn more in this issue of the newsletter.

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### Article: FCC Provides Member Communications Guidance

The Federal Communications Commission's (FCC) Declaratory Ruling provides guidance to federal and state governmental agencies and their partners to enable them to make Medicaid enrollment calls and send text messages without violating robocall and robotext prohibitions in the Telephone Consumer Protection Act (TCPA). This is a great step forward in ensuring Medicaid members receive critical information about their healthcare benefits coverage.



### We asked our CEO: What does the end of the Continuous Enrollment Provision mean to you?

**Watch** as Abner Mason discusses what health plans need to do as the Continuous Enrollment Provision ends.

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### Tufts Health Plan Partnership

We're thrilled to share that SameSky Health launched our Diabetes Screening Pathway with Tufts Health Plan.

The Diabetes Screening Pathway focuses on educating and guiding Tufts Health Direct members with a diabetes diagnosis on their personalized journeys to manage their diabetes.

[Read](#) for complete details.

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## Continuous Enrollment: What you need to know

With an estimated 15 million Medicaid enrollees at risk of losing their healthcare benefits coverage, SameSky Health is here to help support your members as they navigate re-enrollment.

[Learn](#) about the CultureGuide™ Continuous Enrollment Pathway.

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## Still time to register for health equity data webinar!

Join us for our upcoming webinar, "Effective strategies for collecting health equity-related member data to identify and address health disparities" on Wednesday, February 22 at 11:00 AM Pacific. This important conversation will be focused on strategies for collecting health equity-related data including race, ethnicity, language, sexual orientation, gender identity, and social determinants of health information to identify and address health disparities.

[Register](#) for the webinar. Already registered? [Invite](#) a colleague to attend!

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## Discussion Series: Under the Same Sky

Join us on Thursday, March 2, at 10:00 AM Pacific, for the next conversation in our live discussion series, [Under the Same Sky](#). Abner will be joined by guest Samantha Murphy, Industry Advisor - Health Plans/Payers for Salesforce. They will discuss the urgency of reaching members and engaging them in taking important steps necessary to go through this required renewal process.

To join us live, [follow us](#) on LinkedIn. Previous discussions are also available to [watch on-demand](#).

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[Read](#) the press release to learn more!

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## Upcoming Events

We'd love to connect with you in person and virtually! Our upcoming events are listed below:

**Feb. 22:** Webinar: Effective strategies for collecting health equity-related member data to identify and address health disparities

**Mar. 2:** Under the Same Sky featuring Samantha Murphy, Industry Advisor - Health Plans/Payers for Salesforce

**Mar. 4:** Conference: ATA2023 Annual Conference & Expo

**Mar. 9:** Conference: 2023 Haas Healthcare Conference

**Mar. 26-29:** Conference: VIVE 2023

[View](#) a full list of upcoming events on our website.

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## Past Newsletters

Missed an issue of our newsletter? [Find](#) archived issues on our website.

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## Now available as a podcast!

Unable to join our live discussion series on health equity, *Under the Same Sky?* Listen anytime to new episodes, or catch-up on ones you may have missed on Apple Podcasts, Spotify, and Google Podcasts.



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