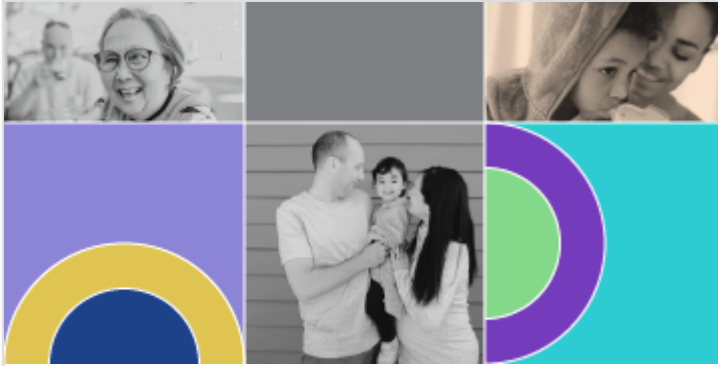


Medicaid redetermination is here! Learn proven methods for collecting health related data and read our latest blog post on techquity.

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SameSky Health Newsletter

Issue 9

Spring has arrived and it's a great time to refresh and declutter in anticipation of the season ahead. This month, the Medicaid redetermination process began. States and health plans are busy implementing strategies to ensure that eligible Medicaid members retain their health benefits coverage. In this issue, learn proven methods for collecting health related data, read our blog post on key considerations for integrating health equity into your technology and data practices, and much more!

Article: 10 key policies and actions to promote continuity of coverage

Medicaid redeterminations are underway and states are taking a variety of actions to keep eligible members covered. At the same time, some states are facing administrative challenges, such as staffing shortages and system limitations that could affect member coverage. In a survey conducted by KFF and Georgetown University Center for Children and Families, they discuss 10 key policies and actions that states can take to promote continuity of coverage.

[View](#) the findings.

White paper: Better data for more equitable healthcare



We're thrilled to share that our Founder and CEO, Abner Mason has been recognized as one of 149+ Black leaders to know in healthcare by Becker's Healthcare.

[Read](#) the article to learn more.

Quick Poll

In our previous newsletter, we solicited your input through a new feature: our Quick Poll. We asked you what your plan's priorities were for 2023, and respondents indicated strong interest in Medicaid renewals, as well as health-equity-related data collection and closing gaps in care. Based on your feedback, we will focus future newsletter topics based on these priorities, and we'll have a new Quick Poll in the months ahead. Thank you for your participation!

"Taking the time to collect the data is really important. To build that trusted relationship and to answer people's fears takes a little bit of time...and it's so important to do this because it enables you to get to the root cause of the issues that are causing health disparities so that you can start to address them and help members get access to the tools, resources, and care they need."

-Meredith Welsh, SVP of Health Operations

There's no denying that data collection is an integral part of uncovering health disparities and advancing health equity. Collecting specific member information such as race, ethnicity, language (REL), sexual orientation, gender identity (SOGI), and social determinants of health (SDOH) data is essential to addressing barriers to care, providing the right care, and offering a holistic view of members.

[Read](#) the white paper to learn how health plans can drive health equity by collecting the right data.

Webinar Summary: Key considerations for integrating health equity into your technology and data practices

Last week our SameSky Health team discussed what techquity is and how it's interwoven into our product development, technology, and content development processes to drive personalization at scale to create unique, culturally tailored member experiences. Insights into how to integrate health equity into your technology and data practices were shared.

[Read](#) the blog | [Watch the video](#)

Discussion Series: Under the Same Sky

Join us for our next live conversation on **Thursday, April 20, at 11:00 AM Pacific** with our guests Melissa Hanna, CEO, and Dr. Amanda P. Williams, Medical Director of Mahmee, as we discuss maternal health equity. Did you know that in the US, black women are nearly three times more likely to die from childbirth complications than any other ethnic group? Don't miss this important

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conversation to learn about Mahmee, its services, and its mission to close gaps in maternal care.

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Podcast: [Subscribe today!](#)

Unable to join our live discussion series on health equity, [Under the Same Sky](#)? Listen anytime to new episodes, or catch-up on ones you may have missed on Apple Podcasts, Spotify, and Google Podcasts.



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Our mailing address is:

SameSky Health
5250 Lankershim Blvd
Suite 540
North Hollywood, CA 91601

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