

View Medicaid unwinding resources from SameSky Health and get a case study on motivating Medicaid members to complete Annual Wellness Visits.

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## SameSky Health Newsletter

### Issue 11

For months, our industry was bracing first for the end of the COVID-19 public health emergency (PHE) — then, later, for the end of the Continuous Enrollment Provision once it was decoupled from the PHE.

Throughout, many experts predicted that the wind-down would cause some level of chaos — especially for members who many no longer qualify for Medicaid coverage, as well as those who do, but somehow fall through the administrative cracks in the redetermination process.

Regrettably, it appears that some of the fears expressed by experts have come to fruition.

Recently, Vox's Dylan Scott dug into how the "Great Unwinding" is progressing, and he summarizes it concisely: "It's even worse than the experts expected." You can [read](#) his article.

KFF recently conducted surveys with Medicaid members and uncovered some startling statistics, and highlighting the degree to which members don't understand how they're affected, or what they can do. [Read](#) the KFF summarized findings.

[View](#) SameSky Health Medicaid unwinding resources.

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### Case Study: Motivating Medicaid Members to Complete Annual Wellness Visits



We're excited to share that Abner Mason has been selected as one of the 30 Healthcare IT Influencers Worth a Follow in 2023.

[Read](#) the article.



### The Verizon Podcast presents The Health Equity Landscape for 2023 Part 2.

Abner discusses technology's role in health equity.

It's fair to say a vital component of preventative care is the Annual Wellness Visit. It helps members improve their health and quality of life by uncovering health related issues early on. If conditions can be diagnosed and addressed early enough, it saves lives, reduces gaps-in-care and ultimately reduces healthcare costs. In a recent case study, a Managed Medicaid plan used our CultureGuide™ solution to meet members where they are. For hard-to-reach or hard-to-engage members, this is critical. Learn how our solution exceeded the plan's goals by more than three times.

[Get](#) the case study.

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### **Webinar Summary: Drive better health outcomes through increased Medicare member participation in Annual Wellness Visits**

What are five top data collection strategies to improve member engagement? Moving the needle in advancing health equity cannot be done without engaging members in data collection. Health plans cannot understand where disparities exist and effectively promote health equity for their members if they don't have all the relevant data. Read the webinar summary to learn how we used these top five strategies to build trust and engage Medicare Advantage members.

[Read](#) the summary and watch the video.

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### **New Release: AI-Powered capability within CultureGuide™ Platform**

*"Our new AI-powered capabilities within the CultureGuide platform enable us to rapidly progress innovations such as cognitive interactive voice response, analyzing context and better understanding inbound voice and texts from health plan members, and accelerating the development of new content using our cultural methodology to create greater personalization around preferences and behaviors."*

- Josh Siegel, chief technology officer, SameSky Health

[Learn more](#) about this innovative solution.

[Play](#) the podcast >> **25 min.**

**ICYMI or would like to hear it again!**

The Health Equity Landscape for 2023 Part 1. Abner discusses bridging the health equity gap for people impacted by SDOH and underserved communities.

[Play](#) the podcast >> **26 min.**

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### **UPCOMING EVENT**

**June 13-15** Conference: 2023 AHIP

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## Discussion Series: Under the Same Sky

During last month's episode of *Under the Same Sky*, Abner Mason had a lively and compelling discussion with Dr. Trenor Williams, CEO and co-founder of Socially Determined, a social risk analytics and solutions company. The conversation focused on the value of quantifying the impact of the social determinants of health (SDOH) data and actions that health plans can take to improve health outcomes, reduce health disparities, and track measurable results.

**Read** the summary and watch the video.

**Visit** our website to learn more about upcoming episodes. **Follow us** on LinkedIn to engage in live conversations. Previous discussions are also available to **watch on-demand**.

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## Podcast: Subscribe today!

Unable to join our live discussion series on health equity, *Under the Same Sky*? Listen anytime to new episodes, or catch-up on ones you may have missed on Apple Podcasts, Spotify, and Google Podcasts.



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